

IP Counsel Café in partnership with ACC presents: "Future of IP and Entrepreneurship in Silicon Valley and Beyond"

April 14-15, 2010

Crowne Plaza Cabana Hotel, Palo Alto

The economy is recovering. We have a new Federal Administration and leadership at the USPTO. California will soon also have new leadership. This 2-day conference examines how companies are modifying their strategies to thrive on this journey to economic recovery. [60+ IP Counsel](#) are confirmed to participate on round-table and panel discussions.

Don't miss the [Keynote!](#) **Federal Trade Commission's** Deputy Director for Office of Policy Planning **Suzanne Michel presents: "Evolving IP Marketplace."**

Other Conference Highlights:

- Developing Comprehensive **Patent Strategy: Where Does Power Really Reside?**
- Getting **Most Value Out of Law Firms**
- **Training Your Engineers** to Innovate
- **Multi-Defendant Lawsuits on the Rise: Cost-Saving Strategies**
- **Reexaminations under David Kappos: How are Companies Faring?**
- **Damages Law Update: Modifying Negotiation and Settlement Strategies**
- And more!

A **\$100 registration discount** is available to SFIPLA members. Please enter registration code: **SFIPLA**.

This event will sell out FAST. Don't miss this opportunity! Register early at:
<http://www.regonline.com/Checkin.asp?EventId=786281>

See the complete agenda at: www.ipcounselcafe.com/program.

For more information, please contact **Sandy Chan** at schan@ipcounselcafe.com or (646) 896-1069.